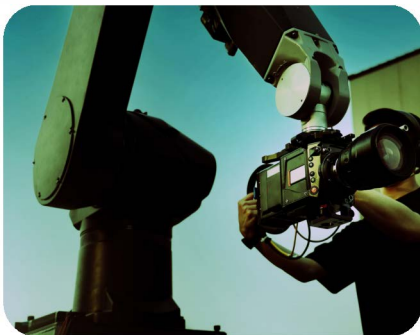




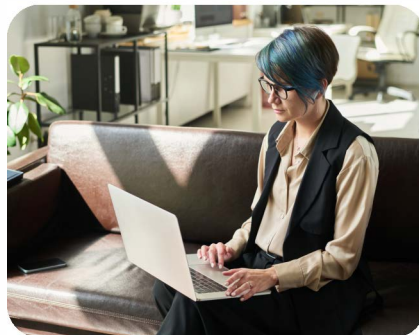
**VFX WOMEN  
WHO LEAD**

## HOW TO GET INVOLVED



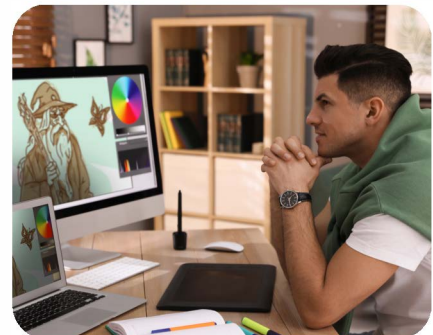
### **BECOME A PARTNER**

- Create shadow programs in facilities and on-set
- Institute a companywide mentoring program
- Provide programs or resources that address childcare
- Create an affinity group for women
- Raise issues and call for action – in the workplace, industry and media
- Promote our Women Who Lead VFX initiative through your company portals
- Partner with our Women Who Lead VFX initiative – co-produce events; sponsor the Women Who Lead 2026



### **MENTORING / PARTICIPATE IN PANELS**

- Commit to mentoring in your field of expertise
- Encourage hiring new and diverse talent.
- Promote more women to VFX Supervisors and other supervisory roles
- Raise issues and call for action – in the workplace, industry and media
- Participate on panels, virtual and in-person networking events
- Promote our Women Who Lead VFX initiative through your company portals
- Partner with our Women Who Lead VFX initiative – co-produce events; sponsor the Women Who Lead 2026



### **BECOME AN AMBASSADOR**

- Participate on panels addressing women and DEI efforts
- Support and amplify the work of women in creative and executive roles – in the workplace, industry and media.
- Join mentoring and networking programs to uplift women
- Promote our Women Who Lead VFX initiative through your company portals
- Partner with our Women Who Lead VFX initiative – co-produce events; sponsor the Women Who Lead 2026 Summit

### **ABOUT THE VFX WOMEN WHO LEAD CAMPAIGN**

We're working to change how the industry understands and honors the craft itself, so every woman in VFX, whether she's leading today, starting tomorrow, or dreaming of joining us, has the support, visibility, and resources to rise. Because when VFX women thrive, the entire industry benefits. [Learn more at \*\*vesglobal.org/vfx-women-who-lead\*\*](https://vesglobal.org/vfx-women-who-lead)